

Stand Strong, Live Long

Virtual Falls Prevention Event

12 – 3 p.m. CST | Wednesday, September 20

Falls are the **leading cause of fatal & nonfatal injuries** among older adults.

Attendees will hear from expert leaders and speakers nationwide to raise awareness about falls risks and learn practical tips on preventing falls. The audience will hear from the best minds in fall prevention, including the CDC, geriatricians, physical therapists, and healthcare experts. The day will feature:

- + Live demonstrations of how to assess the safety of your home
- + Experts showcasing real-time balance tips and simple movements
- + Pharmacists discussing medication management
- + Step-by-step “how-to’s” for low and no-cost home modifications



Schedule of Events

**All times listed in CST*

12 – 12:50 p.m.

Welcome
Introductions
Falls Across the US
Overview of Falls Risks

12:50 – 1 p.m.

BREAK

1 – 1:30 p.m.

Big Areas of Risk
A Simple Assessment of Risk

1:30 – 2 p.m.

Breakout Sessions
Home Hazard Evaluation

2 – 2:10 p.m.

BREAK

2:10 – 2:30 p.m.

Matter of Balance & Tai Chi
Overviews, Including How to Join

2:30 – 2:55 p.m.

Setting SMART Goals

2:55 p.m.

Closing Remarks from Oasis

Stand Strong, Live Long

Sponsorship Opportunities

	\$10,000			
Present Introductory Remarks at Beginning of Virtual Event				
Access to Free Virtual Falls Prevention Education				
				\$5,000
Infomercial/Commerical During Virtual Event	1 Minute	30 Seconds		
Featured During Breaks <i>(two 10-minute breaks)</i>				
				\$2,500
Opportunity to Write Guest Blog for Oasis Website				
				\$1,000
Recognition in Event Remarks from Oasis Leadership				
Promotion on Social Media				
Listed on Event Webpage & Email Communications	Logo Linked	Logo Linked	Logo Listed	Name Listed



For more about the event, please visit stloasis.org/VirtualStandStrong or **scan the QR code**. If you are interested in becoming a sponsor, please contact Jo Flannery at jflannery@oasisnet.org or call **(314) 687-1121**.

